



## TAMPA, FL APRIL 2-4, 2025

Developed by top women leaders in the sports events and tourism industry, the Women's Summit will inspire you to achieve your career goals. Attendees will learn to strengthen their community relationships, advocate for themselves, and polish their leadership skills. In addition, you will gain access to tools and resources that will help you improve your personal brand and add value to your organization.



## ABOUT SPORTS ETA

As the non-profit 501(c)3 trade association for the sports events and tourism industry in the United States, Sports ETA is the most essential resource for sports commissions, sports destinations, sports event owners, and industry partners.

We believe sports tourism and the events that our members own and host have the power to transform society for the better. Our passion is to help sports events and tourism professionals achieve previously unimaginable levels of performance. We do this by nurturing a diverse and inclusive community of smart, creative, and interesting people: **our members**.

## ABOUT WOMEN'S SUMMIT

### WHO ATTENDS

- Women in sports events and tourism at all levels of experience who want to expand their network and grow in their careers
- Sports events and tourism professionals who champion the hiring and advancement of women in the industry

### CONTENT

The intimate setting encourages open dialogue and exchanges among peers. You can expect thought-provoking and applicable content that addresses important issues and opportunities within the industry.

### HOTEL

**Hyatt House Downtown Tampa**  
325 N. Florida Ave.  
Tampa, FL 33602

Make your reservation in our group block by March 11, 2025.



REGISTRATION RATE:  
Member: \$499  
Non-Member: \$699



Reserve your spot online at  
[www.SportsETA.org](http://www.SportsETA.org)



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